

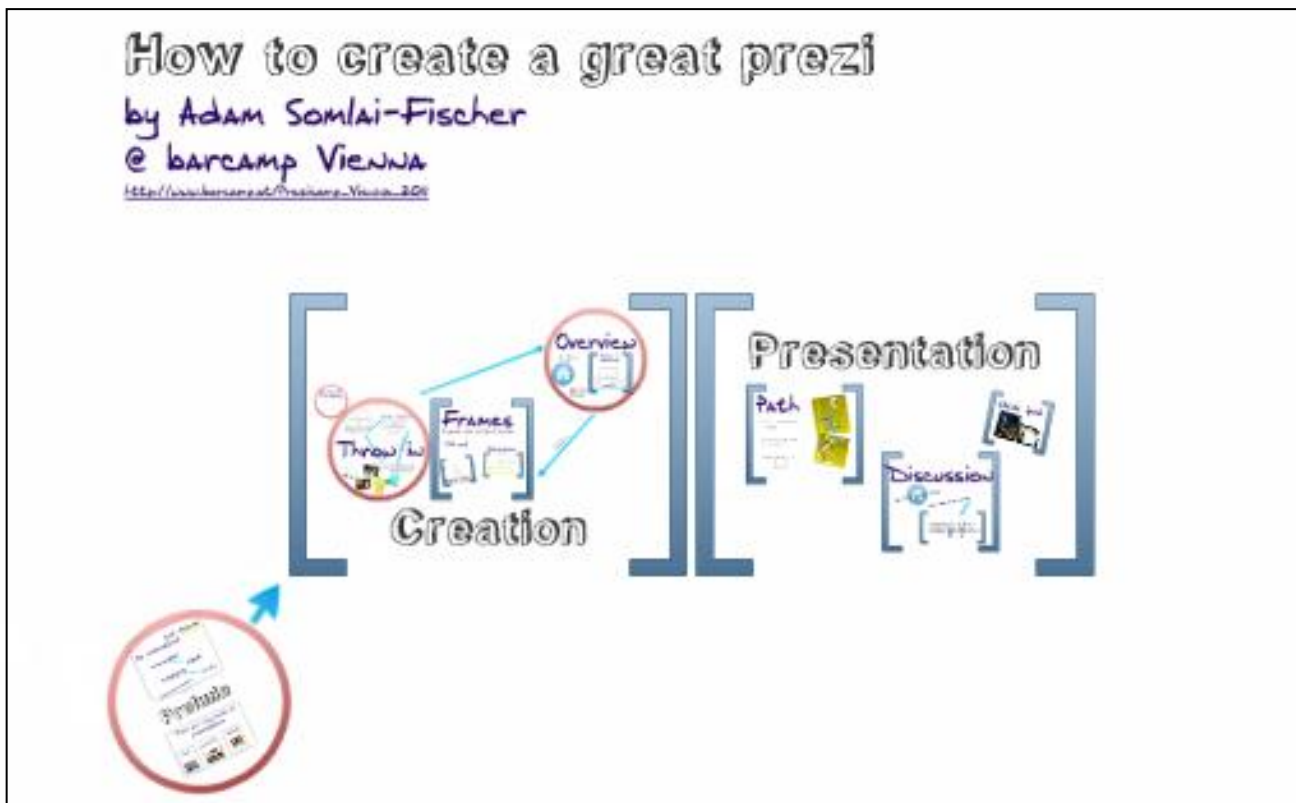
**Report on Pam's attendance at a Prezi presentation at
the Stirling Management Centre
Wednesday, 2 May, 2012**

 <http://prezi.com/>

Prezi is a cloud-based presentation software, launched in April 2009 from Budapest, that opens up a new world between whiteboards and slides. The zoomable canvas makes it fun to explore ideas and the connections between them. The result: visually captivating presentations that lead your audience down a path of discovery.

Once you have seen and used Prezi you would be reluctant to go back to the old-fashioned PowerPoint presentation style.

It is based on the use of one whole sheet of white 'canvas' rather than on the use of different slides, and the information is placed in a haphazard way, around this large 'sheet' and then linked by 'paths' so that each item is shown in the desired sequence.



The above diagram shows part of the size of the 'canvas' and the various presentation sections are placed within this area, in little groups. They are then 'bracketed' together to form what would, in PowerPoint, have been separate slides. You can move from group to group but at different angles, at various sizes (you can zoom in to minute things), and you can isolate small areas of each group to be presented separately.

Its features are that you can:

- Pan and zoom around the Prezi canvas to visualise your ideas
- Import media including videos, images, YouTube videos, PDFs or other media
- Choose a template to theme/customise your Prezi
- Present online or download your Prezi and show it offline
- Collaborate in real-time, across the room or across time zones

- Add a storyline
- Use frames and paths to create a cinematic journey
- Keep your presentations and work on them in the cloud or download them

There is no necessity for software to be present in the computer on which you will be giving your presentation. Everything that is required will be contained within the memory stick that contains your presentation information.

The pricing is as follows:

'Public' (a very basic version)	A FREE downloadable version which is only based in the cloud and is, therefore, accessible by others.
'Enjoy' or 'Edu Enjoy'	\$59.00 per year or FREE for those with an educational email only
'Pro' or 'Edu Pro'	\$159.00 per year or \$59.00 per year for those with an educational email
Multi-licences	Discounts are available upon request

Having tried out the free version, I have found that it is very exciting and liberating but people would need a certain amount of training in order to understand all the intricacies of what you can do, as it is so elaborate compared with PowerPoint.

Also, although this was denied by our Presenter, I feel that it is for the more artistic person, who could make the most of this exciting new product. Someone who just 'runs up' PowerPoint presentations, with little thought for how they look, would probably not benefit so much from Prezi and might find it quite difficult as it needs a lot of imagination to make the most of it.